# Electronic Patent Application Fee Transmittal

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| **Application Number:** | 10043698 |
| **Filing Date:** | 09-Jan-2002 |
| **Title of Invention:** | System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters |
| **First Named Inventor/Applicant Name:** | Isaac Bentolila |
| **Filer:** | Joel M. Fogelson |
| **Attorney Docket Number:** | MET2.PAU.02 |
| Filed as Large Entity | |

## Utility under 35 USC 111(a) Filing Fees

| Description | Fee Code | Quantity | Amount | Sub-Total in USD($) |
|---|---|---|---|---|
| **Basic Filing:** | | | | |
| **Pages:** | | | | |
| **Claims:** | | | | |
| **Miscellaneous-Filing:** | | | | |
| **Petition:** | | | | |
| **Patent-Appeals-and-Interference:** | | | | |
| **Post-Allowance-and-Post-Issuance:** | | | | |
| **Extension-of-Time:** | | | | |
| Extension - 2 months with $0 paid | 1252 | 1 | 490 | 490 |

| Description | Fee Code | Quantity | Amount | Sub-Total in USD($) |
|---|---|---|---|---|
| Miscellaneous: | | | | |
| | | | **Total in USD ($)** | **490** |